



# Fill the seats...

# Big3Bio

EVENT PROMOTION GUIDE



**Brad Loncar** ✓  
@bradloncar

.@big3bio keeps good event calendars if you located in Boston, SF or SD.  
[boston.big3bio.com/events-center/](http://boston.big3bio.com/events-center/)

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# ...by promoting your event the best way.

Don't just post your event in standard online calendars -- make yours **STAND OUT** with Big3Bio and all of its channels and networks, from daily newsletters to the Event Center. Below is an example of the Event Center Standard option, which showcases your event on the Big3Bio website, both in color and at the top of the list, regardless of date.



## EXAMPLE OF WEBSITE LISTINGS

### EVENTS CENTER

**NEW EVENT RECAP: The leaders Role in Creating the Future of Work** [More](#)  
**EVENT RECAP : SF Women in Bio's: ' Finding the Path to Your Own Career History'** [More](#)  
If you have an event coming up soon, contact us for listing or promoting your event at Big3Bio.

**20 FROM THE TRENCHES: ARE YOU READY TO IPO?**

**3 FROM BENCH TO IPO: PLANING AND PRESENTING YOUR BIOTECH BUSINESS**

**8 INTELLIGENT CONTENT CONFERENCE ON LIFE SCIENCES & HEALTHCARE**

**9 THE 2014 AMGEN BAY AREA BIOGENEIOUS CHALLENGE**

**13 PITCHFORCE : MAY 13**

**16 STANFORD IP AND THE BIOSCIENCES CONFERENCE**

### EXAMPLE OF NEWSLETTER LISTING

#### EVENTS CENTER

##### SAMPLE OF UPCOMING EVENTS

BioScience Forum; James Manuso, Ph.D, CEO, Talfinum Investments Aug 27

Excited About Your Story: Tell It like a TED Pro Sept 3

Identifying and Closing the Training Gap in Clinical Research Sept 4

2014 Breast Cancer Symposium Sept 4-6

Stanford Medicine X Conference Sept 5-7

Cell Line Development & Engineering Sept 8-10

Use of Induced Pluripotent Stem Cells as Screening Tools and Therapeutics Sept 11

Meet with...New Enterprise Associates, Inc. Sept 16

Health 2.0 Fall Conference 2014 Sept 21-24

Digital Diagnosis- Harnessing Digital Technology to Improve Personal Health Sept 23

EBBN Kick- Off Networking Happy Hour Sept 25

WB-SF : Hot Trends in the Life Sciences Sept 25

The 13th Annual BIO Investor Forum Oct 7-8

## YOU BENEFITS AS:

- ✔ Your event listing out to the URL of your choice
- ✔ Events/the Event Center is the highest-clicked newsletter attendees
- ✔ Your event can be shown daily via email to prospective attendees



# Event Promotions via Big3Bio

<b>WEBSITE ONLY (WEB)</b>	<b>Per Region</b>
1. BASIC listing (name of event,URL to event website)	\$ 25
2. FULL listing (BASIC + description, location,graphics,etc)	\$ 40
3. STANDOUT listing (FULL + highlighted and atop the month's list)	\$ 75
4. BANNER atop Event Center (per week)*	\$ 150
BANNER atop Event Center (per month)*	\$ 500
<b>NEWSLETTER ONLY (NEWS)</b>	<b>Per Region</b>
1.BASIC LISTING (NAME OF EVENT,URL TO EVENT WEBSITE)	\$ 35
2.BOLD LISTING IN NEWSLETTER	\$ 50
3.BANNER ATOP EVENT CENTER SECTION (PER WEEK)**	\$ 200
BANNER ATOP EVENT CENTER SECTION (PER MONTH)**	\$ 600
<b>WEBSITE + NEWSLETTER (BEST DEAL)</b>	<b>Per Region</b>
1.BASIC (WEB1 + NEWS1)	\$ 40
2. FULL (WEB2 + NEWS1)	\$ 50
3. FULL + BOLD (WEB2 + NEWS2)	\$ 60
4. STANDOUT (WEB3+NEWS2)	\$ 80
5.BANNER (WEB + NEWS)(per week)***	\$ 250
BANNER (WEB + NEWS)(per month)***	\$ 750
<b>SOCIAL MEDIA/MORE</b>	<b>Per Region</b>
Tweets on Twitter (up to 4 tweets a day, two week max)	\$ 10 (per tweet)
Email Blasts (various options)	Contact for rate

\*- includes FULL listing;\*\*-includes BOLD listing;\*\*\*- includes FULL+BOLD

Contact us at [info@bigbio.com](mailto:info@bigbio.com) or Call:+1 844 BIG3BIO (244-3246)

**WE LOOK FORWARD TO WORKING WITH YOU.**